



What Brand Are You Selling?

Interactive Outline

Sunday, 10:00 a.m.

March 29, 2015

Scripture Reading: 1 John 3:18-24

Speaker: Adam Pogue

Brands of Christianity:

1) Emotionalism Is Our Guide:

A. For many, feelings constitute a reliable guide in religion.

B. Feelings Are Not A Reliable Guide:

- 1) Can be divisive (1 Corinthians 1:10-13)
- 2) May lead us into error (Jeremiah 10:23, 17:9; Proverb 28:26)

Notes:

2) The Ends Justify The Means:

A. For many, the wholesome result justifies any means or method. (Romans 3:8)

B. Examples From The Bible:

- 1) King Saul (1 Samuel 13:8-14, 15:3-23)
- 2) Believers in Jesus' day (Matthew 7:21-23)
- 3) Acts 3:22-23

Notes:

3) We Have Always Done It That Way:

A. For many, traditions of the past become doctrine.

- 1) Outside of the church (Luke 16:27-28)
- 2) Inside the church (Matthew 15:1-20)

Notes:

4) The Brand of Christ: Which Are You Selling?

A. Please do not sell the lost an emotion, sell them the Word! (Ps. 119:105)

B. Please do not sell the lost worldly things for the sake of salvation. Sell them the Word! (Acts 17:11)

C. Please do not sell the lost on tradition, sell them the Word! (Col. 3:17)

Notes:

What must I do to be saved?

Do you **believe** that Jesus is the Son of God and able to save you from your sin? ([Hebrews 11:6](#); [John 3:16](#)).

Will you **commit** to a new way of life, **repent** and leave your old way behind? ([Acts 17:30](#)).

Will you **confess** that Jesus is the Lord of your life? ([Matthew 16:16](#); [Romans 10:9-10](#)).

Will you die with Christ by surrendering to Him in the **water of baptism**? ([Acts 2:38](#); [22:16](#); [John 3:5](#); [Romans 6:3-6](#)).